

From: Ismail Zayid [mailto:izayid@eastlink.ca]
Sent: Wednesday, January 12, 2011 6:57 PM
To: 'richard.baker@hbc.com'; 'bonnie.brooks@hbc.com'; 'shelley.rozenwald@hbc.com'
Subject: Thank you for your principled stand.

Dear Mr Baker, Ms Brooks and Ms Rozenwald,

I want to thank you and congratulate you for removing Ahava products from the Bay stores.

This is a principled and moral stand. These products are produced in the AHAVA Dead Sea Laboratories, an Israeli cosmetics company, which has its main manufacturing plant and showroom at the Israeli Jewish settlement Mitzpe Shalem in the Occupied Palestinian West Bank --near the shores of the Dead Sea. Mitzpe Shalem is an illegal Jewish settlement built on Palestinian land which has been illegally occupied by Israel since 1967, an illegal occupation that stands in defiance of international law and has been condemned by repeated Security Council resolutions. Ahava's capture of Palestinian natural resources from the Dead Sea is, according to the Fourth Geneva Convention, a patently illegal use by an occupying power of stolen resources for its own profit, and is considered a war crime, by international law.

Yours sincerely,

Ismail Zayid, MD.

Halifax, Nova Scotia.